

RightPlug Alliance

License of RightPlug Alliance Trademark

Issuing Body Board of Directors
Document Revision 001
Revision Date 11/30/09



Page 1 of 1

1. Definitions

"Affiliate" means, without limitation, any entity or organization that directly or indirectly through one or more intermediaries, controls or is controlled by, or is under common control with, any Member.

"Member" means any member, or group of members, or representative or representatives thereof, collectively or individually as applicable, of RightPlug Alliance.

"RightPlug Alliance Mark" means the following combined word mark, incorporating the RightPlug registered trademark.;



2. Grant of License

RightPlug Alliance hereby grants to each Member, a worldwide, non-exclusive, royalty-free license to use exact electronic or print reproductions of the RightPlug Alliance Mark, subject to the terms herein, on Member's website, business cards and promotional materials, providing that the RightPlug Alliance Mark is clearly associated only with Member (i.e. company, organization or individual) and not any particular product of Member.

Member shall make no other use of the RightPlug Alliance Mark, and without limiting the forgoing, Member shall not use RightPlug Alliance Mark on any product, or documentation or packaging of any product.

Member shall not alter the RightPlug Alliance Mark including but not limited to any changes to add additional text, adjust ratio of elements within the logo, delete elements, or incorporate other marks. Uniform resizing is permitted, provided that clarity and readability is not affected adversely.

Member shall clearly identify RightPlug Alliance Inc. as the owner of the RightPlug Alliance Mark wherever it is used.

NEITHER THE RIGHTPLUG ALLIANCE NOR ANY THIRD PARTY SHALL BE LIABLE FOR ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY KIND, IN CONTRACT OR IN TORT, ARISING OUT OF OR RELATING TO ANY USE OR DISTRIBUTION OF THE RIGHTPLUG ALLIANCE MARK.

The license herein granted does not include the right for Affiliates to use the RightPlug Alliance Mark.

Without limiting the generality of the forgoing, it is the intent of this license that any casual observer of any Member use of the RightPlug Alliance Mark could only associate the RightPlug Alliance Mark with Member, and not mistakenly conclude that the RightPlug Alliance Mark is an endorsement of any Member product.

3. Termination

This license shall terminate immediately upon termination, cancellation or expiration of Member's membership.